



Winning Resources and Support

The ability of non-profit organizations to raise funds and awareness for key issues and to provide services is absolutely crucial to many people around the world. As the bridge between the giver and the receiver how do these organizations get started and continue successfully? This album contains interviews with five professionals involved with fund raising organisations. They draw on their expertise and different experiences to raise and explore key fund raising issues - how to increase the amount of funds received; how to determine the appropriateness and ethics involved in accepting funds and campaigning for funds; how best to manage an organization and its members with regards to its individual factors. This material forms part of the Open University course B625 Winning resources and support.