



Management in Chinese cultures

What can we learn from the way business is done in Asian cultures? The dominant management philosophy in the Asia-Pacific region is a Chinese one, emphasising Confucian values, the family and respect for authority. Does the enduring success of this approach have important lessons for us in the West, or is this management style increasingly redundant, as economies and companies internationalise and mature? This album visits several companies in Asia to explore the relationship between value systems and business management. This material forms part of the course B822 Creativity, innovation and change.