



An Introduction to Social Psychology

Football Analogy

Narrator (vo):

Discursive psychology is concerned with ideas embedded in every day social practises which we often take for granted.

Prof Wetherell:

If we think about football for example, it involves material objects like posts and a net and a piece of grass, and there's a piece of leather that gets kicked around and so on, now those things become particular kinds of objects because of the broader discourse of football. So the posts turn into football posts, it turns into a goal; the piece of leather turns into a football and so on. The bigger discourse, the system of meaning making, the game of football which gives each of these things significances and determines what kinds of things they are and the kinds of identities that people can take up in relation to those objects, that's an example of how discourse kind of constructs the world as well as you know, constructing the identity of the people who engage in that way of making sense or that way of making meaning.