



## **Design and creativity**

*Folding bike rapidly sketched*

### **Mark Sanders**

I find sketching is a way of having a sort of dialogue with myself. It's a fast enough way of getting ideas down on paper. And, so what I do I have an idea, and then I'll quickly sketch it and that idea will then grow and I'll sketch another idea and this happens in a very rapid succession. I just find the way of sketching clarifies the idea I have in my head. As long as I can understand it, that's all that matters. It's the quantity that counts. I try and get down as many possible sketches as possible. In other words: as many ideas to then go and categorise them later. My sketchbook is a sort of brainstorm with myself.