



Innovation: designing for a sustainable future

The five principles in design project work.

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The Edwin Datschefski video is there to provide an introduction to sustainable design. It's there really to give food for thought. He gives some really interesting ways of thinking about products and analysing how they work or what's good or what's bad about them.

Edwin's five principles are really useful for design project work because they give an easy to understand handle on the issues that need to be considered if you want to create a sustainable design.

These are things that any one of us might take on board. They're useful as triggers for ideas. They're useful for testing ideas that one comes up with and they're particularly helpful for design projects to explore the range of possibilities to create a sustainable future.