



Innovation: designing for a sustainable future

Testing standards

Georgy Holden

In order to test objective things like performance and safety and energy use, the testing house has to be really rigorous and scientific. The things that they do have to be repeatable, so you see on the video that people are painting plates with a particular kind of spinach that has to go in the dishwasher on a particular cycle for a particular length of time so that that experiment can be repeated across the world so that you're comparing like with like.