



Ebusiness technologies: foundations and practice

Major retailers today face a major challenge to manage and distribute goods from suppliers around the world. What systems enable big business to keep in touch with latest sales information from their stores? How are Internet and Web technologies and their associated applications used in practice? This album explores how these technologies are changing the way businesses operate internally and externally. The seven video tracks examine a Tesco supply chain and present an insider's view of web services in a variety of environments - including IVIS (creators of Tesco direct), Deutsche bank and IBM. This material forms part of the course T320, Ebusiness technologies: foundations and practice.