



Creative Management

Why are managers in the East happier to work with a greater level of ambiguity?

Jane Henry.

Why do you think there is this pressure in our culture to come up with this plausible story when in the east for example we know they're much happier to work with a greater level of ambiguity and make greater use of slower forms of thinking, and analogy for example?

Guy Claxton.

There's been a gathering tradition in our culture for identifying ourselves the very essence of the human being with the conscious rational deliberate, I think therefore I am. If I don't think then I'm not. You know if it's not conscious it's not intelligent.

Now, one of the unfortunate side effects of this was when people re-discovered the unconscious Freud and so on, they had to come up with an idea which was kind of wild and illogical and irrational they missed the point that much of our unconscious activity is exquisitely rational is exquisitely cognitive is exquisitely intelligent, so we've rather we've been left with a kind of split model of our own minds in which we are we identify as much as we can with the explicit the rational with the hare-brained side ourselves, and we see the other side of that as being somehow or other the terrorist in the basement of the mind, and there's a whole other area which we've been rendered myopic about, which is precisely this area of unconscious intelligence, and of the tortoise mind.